

L I R A

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profile_&_goals

Moved from São Paulo to San Francisco to immerse myself in Design and Coding. Pursuing my dreams to create beautiful and easy-to-use user interfaces for web and mobile apps, and to explore new and exciting visual interactions for the future.

experience

WWDR Operations Intern, Apple Inc., Cupertino, CA Summer 2015

- Working on the front-end of developer.apple.com
- Internal web tools using HTML, SASS, Smarty and PHP

WWDR Interface Design Intern, Apple Inc., Cupertino, CA Summer 2014

- Swift blog front-end and back-end development
- Several updates throughout developer.apple.com

Apple Shop Specialist, Apple Inc., São Paulo 2010-2011

- Opening of the biggest Apple shop in Latin America
- Project management role in 55 Apple shop installations

Visual Merchandising Consultant, Apple Inc., São Paulo 2008-2010

- Ensure the best shopping experience at each POS

education

BFA in Web Design & New Media (2015) – Academy of Art, San Francisco.
Four semesters of BA in Graphic Design – Belas Artes, São Paulo.
Two semesters of BS in Physics – University of São Paulo, São Paulo.

skills

Coding

HTML5, CSS3, Javascript, PHP, MySQL and basic Objective-C.

Libraries_&_tools

DE.js, P5.js, jQuery, SASS, GRUNT, CodeKit, Smarty, Github and Atom.
Adobe Photoshop, Illustrator, InDesign, After Effects and Cinema 4D.

Extras

Very excited to learn new ways to collaborate and the newest technologies. I enjoy working in multi-disciplinary teams in the intersection of Art and Technology.

Fluent in English, Spanish and Portuguese. Basic French.